

**IN THE CLAIMS:**

Please replace claims 1-10 with the following replacement claims:

1. (Amended) A process for the decorative design of a substrate surface, comprising:
- (a) applying a curable coating agent onto the substrate surface to be decorated to form an uncured coating layer,
  - (b) pressing one or more embossing dies exhibiting a relief having amplitude maxima that are spaced from one another in the range from 100 to 20,000 nm into the uncured coating layer at [the] a place or places to be decorated to form one or more regions that are covered by the one or more embossing dies,
  - (c) at least partially curing the regions that are covered by the one or more embossing dies,
  - (d) removing the one or more embossing dies and
  - (e) curing the at least partially cured regions if necessary to completely cure the at least partially cured regions.
2. (Amended) The process according to Claim 1, wherein said coating agent is capable of being cured by irradiation with high-energy radiation, wherein said one or more embossing dies are partially or totally translucent in respect of the high-energy radiation, wherein in step (c) the regions that are covered by the one or more embossing dies are irradiated through the one or more embossing dies with high-energy radiation, and wherein said curing in step (e) is by high-energy radiation.
3. (Amended) The process according to Claim 2, wherein said coating agent is capable of being cured by irradiation

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with light and said at least partial curing is effected by irradiation with light.

4. (Amended) The process according to Claim 3, wherein said irradiation is effected with light having a wavelength from 180 to 1,000 nm.
5. (Amended) The process according to Claim 1, wherein said coating agent is capable of being cured by thermal means, and wherein said at least partially curing of step (c) and said curing of step (e) are thermal.
6. (Amended) The process according to claim 1, wherein a transparent coating layer is applied before or after step (e).
7. (Amended) The process according to claim 1, wherein a transparent film is applied after step (e).
8. (Amended) The process according to claim 1, that is implemented for the decoration or inscription of motor vehicles or parts thereof.
9. (Amended) A substrate with a decorative surface or partial surface, formed by a process comprising:
  - (a) applying a curable coating agent onto the substrate surface to be decorated to form an uncured coating layer,
  - (b) pressing one or more embossing dies exhibiting a relief having amplitude maxima that are spaced from one another in the range from 100 to 20,000 nm into the uncured coating layer at a place or places to be decorated to form one or more regions that are covered by the one or more embossing dies,